

COUNTY OF LOS ANGELES

MARVIN J. SOUTHARD, D.S.W.  
Director

ROBIN KAY, Ph.D.  
Chief Deputy Director

RODERICK SHANER, M.D.  
Medical Director



BOARD OF SUPERVISORS

GLORIA MOLINA  
MARK RIDLEY-THOMAS  
ZEV YAROSLAVSKY  
DON KNABE  
MICHAEL D. ANTONOVICH

DEPARTMENT OF MENTAL HEALTH

<http://dmh.lacounty.gov>

550 SOUTH VERMONT AVENUE, LOS ANGELES, CALIFORNIA 90020

Reply To: (213) 738-4601  
Fax: (213) 386-1297

April 1, 2010

TO: Each Supervisor

FROM: Marvin J. Southard, D.S.W.  
Director of Mental Health

SUBJECT: **ADVANCE NOTIFICATION OF INTENT TO ENTER INTO SOLE SOURCE CONTRACT AMENDMENT WITH MENTAL HEALTH AMERICA OF LOS ANGELES (MHALA)**

This memo is to comply with the Board of Supervisors Policy Manual, Section 5.100, Sole Source Contracts. It is the Los Angeles County Department of Mental Health's (DMH) intent to enter into sole source contract amendment with Mental Health America of Los Angeles (MHALA), located at 100 W. Broadway, Suite 5010, Long Beach, CA 90802, for training, consultation, education, and empowerment, and advocacy and support services.

MHALA is a non-profit organization that was established in 1924. Their mission centers around four cornerstones: service, education, advocacy and training. Using this foundation, MHALA strives to create opportunities for individuals with mental illness to recover to full, equal lives. They have established themselves as leaders in the mental health community; leading large movements focused on mental health reform, and have advanced public awareness of mental health and the acceptance of people with mental illness. Since 1980, MHALA's focus has been on strengthening the mental health community by promoting consumer empowerment – an advocacy service movement by and for people with mental illness. MHALA has over thirteen years of experience with training and consulting in system transformation, recovery, integrated services and consumer training in peer services throughout California and across the nation.

MHALA is uniquely qualified to deliver the services encompassed in this consultant services agreement as they have established expertise within the areas of service delivery, training, consultation, education, technical assistance, and promoting client empowerment and advocacy. A sole source contract amendment with MHALA will promote recovery and client empowerment in Los Angeles County, which further enhances DMH's commitment to providing an array of treatment, recovery, and supportive services.

*"To Enrich Lives Through Effective And Caring Service"*

MHALA will assist DMH by providing the following services:

- **System Transformation and Milestones of Recovery Scale (MORS) Consultation and Training.** On-site training and coaching of staff and supervisors on the Recovery Model, the development of recovery-based service planning and MORS to all County facilities.
- **Client and Community Empowerment Fund.** Development of client and family empowerment through the provision of incentives for participation in community events, trainings, conferences, meetings and community planning events to enhance their knowledge in the mental health system and services.
- **Mental Health Services Act (MHSA) Supports.** Client empowerment and education through the provision of gift card incentives to clients and their families for participation in MHSA activities and meetings.
- **Service Extenders.** Consumers and/or family members serve as members of the multi-disciplinary Field-Capable Clinical Services (FCCS) teams to provide support to older adults with mental illness working toward recovery.
- **Art of Day Break.** Arts education program designed to outreach wellness center consumers.

MHALA and DMH will enter into a new consultant services agreement for Fiscal Years 2010/11, 2011/12, and 2012/13 through the use MHSA funds for a TCA of \$545,840 per fiscal year, totaling \$1,637,520 for three years.

Unless otherwise instructed by a Board office within two weeks, DMH will proceed with negotiating a sole source contract agreement. DMH will work closely with both the Office of the County Counsel and the Chief Executive Office in preparing an amendment with MHALA.

MJS:CW:LW:AP:KR:kr

c: Health Deputies  
Chief Executive Officer  
Executive Officer, Board of Supervisors  
County Counsel  
Robin Kay, Ph.D.  
Cathy Warner, L.C.S.W.